



Montana Cigarettes Minimum Price List

Effective 02/03/26



The classification of little cigars as cigarettes affects only their taxation and Montana Youth Access Laws.

Little cigars classified as cigarettes are not required to have a minimum price.

You may only sell the cigarettes listed on the DOJ approved brands list on: <http://dojmt.gov/consumer/tobacco-sales-and-directory-to/>

PM NPM	Manufacturer	Brand Family	Manufacturer's Sales Price \$/Carton	Wholesaler's Sales Price \$/Carton	Retail's Min Sales Price \$/Carton	Retail's Min Sales Price \$/Pack
PM	Premier Manufacturing, Inc.	1839	\$29.55	\$49.23	\$54.15	\$5.42
PM	Premier Manufacturing, Inc.	1st Class	\$23.75	\$43.09	\$47.40	\$4.74
NPM	Xcaliber International Ltd LLC	24/7	\$25.45	\$44.89	\$49.38	\$4.94
PM	Kingmaker Marketing	Ace	\$30.70	\$50.44	\$55.49	\$5.55
NP	Wind River Tobacco Company, LLC	American Bison	\$51.34	\$72.27	\$79.50	\$7.95
NPM	Cheyenne International, LLC	Aura	\$30.60	\$50.34	\$55.37	\$5.54
PM	Farmer's Tobacco Company of Cynthiana, Inc.	Baron American Blend	\$23.80	\$43.15	\$47.46	\$4.75
PM	Philip Morris USA, Inc.	Basic	\$57.85	\$79.15	\$87.07	\$8.71
PM	Philip Morris USA, Inc.	Benson & Hedges	\$109.20	\$133.46	\$146.80	\$14.68
NPM	Xcaliber International Ltd LLC	Berley	\$29.75	\$49.44	\$54.38	\$5.44
PM	R.J. Reynolds Tobacco Company	Camel	\$81.40	\$104.06	\$114.46	\$11.45
PM	R.J. Reynolds Tobacco Company	Camel (Non-Filter)	\$115.90	\$140.54	\$154.60	\$15.46
PM	R.J. Reynolds Tobacco Company	Capri	\$115.90	\$140.54	\$154.60	\$15.46
PM	R.J. Reynolds Tobacco Company	Carlton	\$115.90	\$140.54	\$154.60	\$15.46
PM	Philip Morris USA, Inc.	Chesterfield	\$58.94	\$80.31	\$88.34	\$8.83
NPM	Cheyenne International, LLC	Cheyenne	\$21.57	\$40.79	\$44.87	\$4.49
PM	ITG Brands, LLC	Crowns	\$30.99	\$50.75	\$55.82	\$5.58
NPM	Cheyenne International, LLC	Decade	\$20.01	\$39.14	\$43.05	\$4.31
PM	R.J. Reynolds Tobacco Company	Doral	\$99.30	\$122.99	\$135.29	\$13.53
PM	R.J. Reynolds Tobacco Company	Dunhill	\$115.90	\$140.54	\$154.60	\$15.46

PM NPM	Manufacturer	Brand Family	Manufacturer's Sales Price \$/Carton	Wholesaler's Sales Price \$/Carton	Retail's Min Sales Price \$/Carton	Retail's Min Sales Price \$/Pack
PM	Vector Tobacco, Inc.	Eagle 20s	\$58.50	\$79.84	\$87.83	\$8.78
NPM	Xcaliber International Ltd LLC	Echo	\$40.90	\$61.23	\$67.35	\$6.74
PM	R.J. Reynolds Tobacco Company	Eclipse	\$115.90	\$140.54	\$154.60	\$15.46
NPM	Xcaliber International Ltd LLC	Edgefield	\$33.05	\$52.93	\$58.22	\$5.82
PM	Liggett Group LLC	Eve	\$83.64	\$106.43	\$117.07	\$11.71
PM	JTI U.S.A., Inc.	Export 'A'	\$69.15	\$91.10	\$100.21	\$10.02
PM	ITG Brands, LLC	Fortuna	\$80.24	\$102.83	\$113.11	\$11.31
PM	R.J. Reynolds Tobacco Company	GPC	\$105.90	\$129.97	\$142.96	\$14.30
PM	Liggett Group LLC	Grand Prix	\$78.24	\$100.72	\$110.79	\$11.08
PM	R.J. Reynolds Tobacco Company	Kamel Red	\$105.90	\$129.97	\$142.96	\$14.30
PM	R.J. Reynolds Tobacco Company	Kent	\$115.90	\$140.54	\$154.60	\$15.46
NPM	King Mountain Tobacco Company, Inc.	King Mountain	\$28.00	\$47.59	\$52.35	\$5.24
PM	ITG Brands, LLC	Kool	\$83.14	\$105.90	\$116.49	\$11.65
PM	ITG Brands, LLC	Kool Black	\$51.24	\$72.16	\$79.38	\$7.94
PM	Philip Morris USA, Inc.	L&M	\$79.71	\$102.27	\$112.50	\$11.25
PM	JTI U.S.A., Inc.	LD by L.Ducat	\$32.65	\$52.50	\$57.76	\$5.78
PM	Liggett Group LLC	Liggett Select	\$81.19	\$103.84	\$114.22	\$11.42
PM	R.J. Reynolds Tobacco Company	Lucky Strike (Non-Filter)	\$115.90	\$140.54	\$154.60	\$15.46
PM	R.J. Reynolds Tobacco Company	Lucky Strike	\$60.85	\$82.33	\$90.56	\$9.06
NPM	Xcaliber International Ltd LLC	Main Street	\$25.15	\$44.57	\$49.03	\$4.90
PM	Philip Morris USA, Inc.	Marlboro	\$84.34	\$107.17	\$117.88	\$11.79
PM	Philip Morris USA, Inc.	Marlboro (Black)	\$79.84	\$102.41	\$112.65	\$11.27
PM	Philip Morris USA, Inc.	Marlboro (Menthol)	\$88.84	\$111.93	\$123.12	\$12.31
PM	Premier Manufacturing, Inc.	Manitou	\$52.35	\$73.34	\$80.67	\$8.07
PM	ITG Brands, LLC	Maverick	\$62.89	\$84.48	\$92.93	\$9.29
PM	Philip Morris USA, Inc.	Merit	\$106.70	\$130.81	\$143.89	\$14.39
PM	R.J. Reynolds Tobacco Company	Misty	\$95.90	\$119.39	\$131.33	\$13.13

Any questions? please contact Leah Koelker at
(406) 444-4351 or e-mail LeahKoelker@mt.gov

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PM	R.J. Reynolds Tobacco Company	Monarch	\$105.90	\$129.97	\$142.96	\$14.30
PM	ITG Brands, LLC	Montclair	\$45.85	\$66.46	\$73.11	\$7.31
PM	Liggett Group LLC	Montego	\$38.55	\$58.74	\$64.62	\$6.46
PM	R.J. Reynolds Tobacco Company	More	\$115.90	\$140.54	\$154.60	\$15.46
PM	Wind River Tobacco Company, LLC	Nashville	\$47.54	\$68.25	\$75.08	\$7.51
PM	Santa Fe Natural Tobacco Company, Inc.	Natural American Spirit	\$85.90	\$108.82	\$119.70	\$11.97
PM	Philip Morris USA, Inc.	Nat Sherman's Black & Gold	\$78.54	\$101.03	\$111.14	\$11.11
PM	Philip Morris USA, Inc.	Nat Sherman's Cigarettellos (Non-Filter)	\$78.54	\$101.03	\$111.14	\$11.11
PM	Philip Morris USA, Inc.	Nat Sherman's Classic	\$78.54	\$101.03	\$111.14	\$11.11
PM	Philip Morris USA, Inc.	Nat Sherman's Fantasia	\$78.54	\$101.03	\$111.14	\$11.11
PM	Philip Morris USA, Inc.	Nat Sherman's Havana Ovals	\$78.54	\$101.03	\$111.14	\$11.11
PM	Philip Morris USA, Inc.	Nat Sherman's Hint Menthol	\$78.54	\$101.03	\$111.14	\$11.11
PM	Philip Morris USA, Inc.	Nat Sherman's MCD	\$78.54	\$101.03	\$111.14	\$11.11
PM	Philip Morris USA, Inc.	Nat Sherman's Nat's	\$78.54	\$101.03	\$111.14	\$11.11
PM	Philip Morris USA, Inc.	Nat Sherman's New York Cut	\$78.54	\$101.03	\$111.14	\$11.11
PM	Philip Morris USA, Inc.	Nat Sherman's Originals	\$78.54	\$101.03	\$111.14	\$11.11
PM	Philip Morris USA, Inc.	Nat Sherman's Select	\$78.54	\$101.03	\$111.14	\$11.11
PM	R.J. Reynolds Tobacco Company	Newport Menthol	\$86.40	\$109.35	\$120.28	\$12.03
PM	R.J. Reynolds Tobacco Company	Newport Non-Menthol	\$76.60	\$98.98	\$108.88	\$10.89
PM	R.J. Reynolds Tobacco Company	Now	\$115.90	\$140.54	\$154.60	\$15.46
PM	R.J. Reynolds Tobacco Company	Old Gold	\$105.90	\$129.97	\$142.96	\$14.30
PM	R.J. Reynolds Tobacco Company	Pall Mall	\$75.10	\$97.40	\$107.14	\$10.71
PM	R.J. Reynolds Tobacco Company	Pall Mall Non-Filter	\$115.90	\$140.54	\$154.60	\$15.46
PM	Philip Morris USA, Inc.	Parliament	\$97.34	\$120.91	\$133.01	\$13.30
PM	Liggett Group LLC	Pyramid	\$67.35	\$89.20	\$98.12	\$9.81
PM	ITG Brands, LLC	Rave	\$80.24	\$102.83	\$113.11	\$11.31
PM	ITG Brands, LLC	Salem	\$98.44	\$122.08	\$134.29	\$13.43

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NPM	Grand River Enterprises	Seneca (Kings and 100s)	\$27.34	\$46.89	\$51.58	\$5.16
NPM	Grand River Enterprises	Seneca (120s)	\$30.34	\$50.06	\$55.07	\$5.51
NPM	Ohserase Manufacturing LLC	Signal	\$30.75	\$50.50	\$55.55	\$5.56
PM	NASCO Products, LLC	Smoker Friendly (SF)	\$34.00	\$53.93	\$59.33	\$5.93
PM	NASCO Products, LLC	Smoker Friendly (SF) - Black Label	\$46.00	\$66.62	\$73.28	\$7.33
PM	NASCO Products, LLC	Smoker Friendly (SF) - Non-Filter	\$37.45	\$57.58	\$63.34	\$6.33
PM	ITG Brands, LLC	Sonoma	\$51.40	\$72.33	\$79.57	\$7.96
PM	R.J. Reynolds Tobacco Company	State Express 555	\$115.90	\$140.54	\$154.60	\$15.46
PM	R.J. Reynolds Tobacco Company	Tareyton	\$115.90	\$140.54	\$154.60	\$15.46
PM	Premier Manufacturing, Inc.	Traffic	\$21.70	\$40.93	\$45.02	\$4.50
PM	R.J. Reynolds Tobacco Company	True	\$115.90	\$140.54	\$154.60	\$15.46
PM	Vector Tobacco, Inc.	USA	\$38.00	\$58.16	\$63.98	\$6.40
PM	ITG Brands, LLC	USA Gold	\$86.55	\$109.50	\$120.45	\$12.05
PM	R.J. Reynolds Tobacco Company	Vantage	\$115.90	\$140.54	\$154.60	\$15.46
PM	Philip Morris USA, Inc.	Virginia Slims	\$97.34	\$120.91	\$133.01	\$13.30
PM	NASCO Products, LLC	VLN	\$55.95	\$77.14	\$84.86	\$8.49
PM	ITG Brands, LLC	Winston	\$82.44	\$105.16	\$115.67	\$11.57
PM	ITG Brands, LLC	Winston Select	\$50.54	\$71.42	\$78.57	\$7.86