



## Montana Cigarettes Minimum Price List

Effective 05/02/2025

The classification of little cigars as cigarettes affects only their taxation and Montana Youth Access Laws.

**Little cigars classified as cigarettes are not required to have a minimum price.**

You may only sell the cigarettes listed on the DOJ approved brands list on: <http://dojmt.gov/consumer/tobacco-sales-and-directory-tobacco-settlement/>



PM NPM	Manufacturer	Brand Family	Manufacturer's Sales Price \$/Carton	Wholesale's Sales Price \$/Carton	Retail's Min Sales Price \$/Carton	Retail's Min Sales Price \$/Pack
PM	Premier Manufacturing, Inc.	1839	\$29.55	\$49.23	\$54.15	\$5.42
PM	Premier Manufacturing, Inc.	1st Class	\$23.75	\$43.09	\$47.40	\$4.74
NPM	Xcaliber International Ltd LLC	24/7	\$25.45	\$44.89	\$49.38	\$4.94
PM	Kingmaker Marketing	Ace	\$30.70	\$50.44	\$55.49	\$5.55
NP	Wind River Tobacco Company, LLC	American Bison	\$51.34	\$72.27	\$79.50	\$7.95
NPM	Cheyenne International, LLC	Aura	\$30.60	\$50.34	\$55.37	\$5.54
PM	Farmer's Tobacco Company of Cynthiana, Inc.	Baron American Blend	\$23.80	\$43.15	\$47.46	\$4.75
PM	Philip Morris USA, Inc.	Basic	\$57.85	\$79.15	\$87.07	\$8.71
PM	Philip Morris USA, Inc.	Benson & Hedges	\$102.30	\$126.16	\$138.78	\$13.88
NPM	Xcaliber International Ltd LLC	Berley	\$29.75	\$49.44	\$54.38	\$5.44
PM	R.J. Reynolds Tobacco Company	Camel	\$77.90	\$100.36	\$110.39	\$11.04
PM	R.J. Reynolds Tobacco Company	Camel (Non-Filter)	\$110.50	\$134.83	\$148.31	\$14.83
PM	R.J. Reynolds Tobacco Company	Capri	\$110.50	\$134.83	\$148.31	\$14.83
PM	R.J. Reynolds Tobacco Company	Carlton	\$110.50	\$134.83	\$148.31	\$14.83
PM	Philip Morris USA, Inc.	Chesterfield	\$58.94	\$80.31	\$88.34	\$8.83
NPM	Cheyenne International, LLC	Cheyenne	\$21.57	\$40.79	\$44.87	\$4.49
PM	ITG Brands, LLC	Crowns	\$27.89	\$47.47	\$52.22	\$5.22
NPM	Cheyenne International, LLC	Decade	\$20.01	\$39.14	\$43.05	\$4.31
PM	R.J. Reynolds Tobacco Company	Doral	\$93.90	\$117.28	\$129.00	\$12.90
PM	R.J. Reynolds Tobacco Company	Dunhill	\$110.50	\$134.83	\$148.31	\$14.83

Any questions? please contact Leah Norberg at  
(406) 444-4351, by fax 444-7997, or e-mail [LeahNorberg@mt.gov](mailto:LeahNorberg@mt.gov)

PM NPM	Manufacturer	Brand Family	Manufacturer's Sales Price \$/Carton	Wholesale's Sales Price \$/Carton	Retail's Min Sales Price \$/Carton	Retail's Min Sales Price \$/Pack
PM	Vector Tobacco, Inc.	Eagle 20s	\$53.35	\$74.40	\$81.83	\$8.18
NPM	Xcaliber International Ltd LLC	Echo	\$40.90	\$61.23	\$67.35	\$6.74
PM	R.J. Reynolds Tobacco Company	Eclipse	\$110.50	\$134.83	\$148.31	\$14.83
NPM	Xcaliber International Ltd LLC	Edgefield	\$33.05	\$52.93	\$58.22	\$5.82
PM	Liggett Group LLC	Eve	\$75.39	\$97.70	\$107.47	\$10.75
PM	JTI U.S.A., Inc.	Export 'A'	\$66.40	\$88.20	\$97.02	\$9.70
PM	ITG Brands, LLC	Fortuna	\$71.44	\$93.53	\$102.88	\$10.29
PM	R.J. Reynolds Tobacco Company	GPC	\$100.50	\$124.26	\$136.68	\$13.67
PM	Liggett Group LLC	Grand Prix	\$66.99	\$88.82	\$97.70	\$9.77
PM	R.J. Reynolds Tobacco Company	Kamel Red	\$100.50	\$124.26	\$136.68	\$13.67
PM	R.J. Reynolds Tobacco Company	Kent	\$110.50	\$134.83	\$148.31	\$14.83
NPM	King Mountain Tobacco Company, Inc.	King Mountain	\$28.00	\$47.59	\$52.35	\$5.24
PM	ITG Brands, LLC	Kool	\$77.64	\$100.08	\$110.09	\$11.01
PM	Philip Morris USA, Inc.	L&M	\$74.34	\$96.59	\$106.25	\$10.63
PM	JTI U.S.A., Inc.	LD by L.Ducat	\$30.45	\$50.18	\$55.20	\$5.52
PM	Liggett Group LLC	Liggett Select	\$72.94	\$95.11	\$104.62	\$10.46
PM	R.J. Reynolds Tobacco Company	Lucky Strike (Non-Filter)	\$110.50	\$134.83	\$148.31	\$14.83
PM	R.J. Reynolds Tobacco Company	Lucky Strike	\$58.85	\$80.21	\$88.23	\$8.82
NPM	Xcaliber International Ltd LLC	Main Street	\$25.15	\$44.57	\$49.03	\$4.90
PM	Philip Morris USA, Inc.	Marlboro	\$78.94	\$101.46	\$111.60	\$11.16
PM	Philip Morris USA, Inc.	Marlboro (Black)	\$74.44	\$96.70	\$106.37	\$10.64
PM	Philip Morris USA, Inc.	Marlboro (Menthol)	\$81.94	\$104.63	\$115.09	\$11.51
PM	Premier Manufacturing, Inc.	Manitou	\$52.35	\$73.34	\$80.67	\$8.07
PM	ITG Brands, LLC	Maverick	\$58.99	\$80.36	\$88.40	\$8.84
PM	Philip Morris USA, Inc.	Merit	\$102.30	\$126.16	\$138.78	\$13.88
PM	R.J. Reynolds Tobacco Company	Misty	\$90.50	\$113.68	\$125.05	\$12.51
PM	R.J. Reynolds Tobacco Company	Monarch	\$100.50	\$124.26	\$136.68	\$13.67

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PM	ITG Brands, LLC	Montclair	\$40.65	\$60.96	\$67.06	\$6.71
PM	Liggett Group LLC	Montego	\$34.90	\$54.88	\$60.37	\$6.04
PM	R.J. Reynolds Tobacco Company	More	\$110.50	\$134.83	\$148.31	\$14.83
PM	Wind River Tobacco Company, LLC	Nashville	\$47.54	\$68.25	\$75.08	\$7.51
PM	Santa Fe Natural Tobacco Company, Inc.	Natural American Spirit	\$82.40	\$105.12	\$115.63	\$11.56
PM	Philip Morris USA, Inc.	Nat Sherman's Black & Gold	\$67.94	\$89.82	\$98.81	\$9.88
PM	Philip Morris USA, Inc.	Nat Sherman's Cigarettellos (Non-Filt)	\$67.94	\$89.82	\$98.81	\$9.88
PM	Philip Morris USA, Inc.	Nat Sherman's Classic	\$67.94	\$89.82	\$98.81	\$9.88
PM	Philip Morris USA, Inc.	Nat Sherman's Fantasia	\$67.94	\$89.82	\$98.81	\$9.88
PM	Philip Morris USA, Inc.	Nat Sherman's Havana Ovals	\$67.94	\$89.82	\$98.81	\$9.88
PM	Philip Morris USA, Inc.	Nat Sherman's Hint Menthol	\$78.21	\$100.68	\$110.75	\$11.08
PM	Philip Morris USA, Inc.	Nat Sherman's MCD	\$67.94	\$89.82	\$98.81	\$9.88
PM	Philip Morris USA, Inc.	Nat Sherman's Nat's	\$67.94	\$89.82	\$98.81	\$9.88
PM	Philip Morris USA, Inc.	Nat Sherman's New York Cut	\$57.14	\$78.40	\$86.24	\$8.62
PM	Philip Morris USA, Inc.	Nat Sherman's Originals	\$78.54	\$101.03	\$111.14	\$11.11
PM	Philip Morris USA, Inc.	Nat Sherman's Select	\$56.14	\$77.35	\$85.08	\$8.51
PM	R.J. Reynolds Tobacco Company	Newport Menthol	\$82.90	\$105.64	\$116.21	\$11.62
PM	R.J. Reynolds Tobacco Company	Newport Non-Menthol	\$73.10	\$95.28	\$104.81	\$10.48
PM	R.J. Reynolds Tobacco Company	Now	\$110.50	\$134.83	\$148.31	\$14.83
PM	R.J. Reynolds Tobacco Company	Old Gold	\$100.50	\$124.26	\$136.68	\$13.67
PM	R.J. Reynolds Tobacco Company	Pall Mall	\$71.60	\$93.69	\$103.06	\$10.31
PM	R.J. Reynolds Tobacco Company	Pall Mall Non-Filter	\$110.50	\$134.83	\$148.31	\$14.83
PM	Philip Morris USA, Inc.	Parliament	\$90.44	\$113.62	\$124.98	\$12.50
PM	Liggett Group LLC	Pyramid	\$61.35	\$82.86	\$91.14	\$9.11
PM	ITG Brands, LLC	Rave	\$71.44	\$93.53	\$102.88	\$10.29
PM	ITG Brands, LLC	Salem	\$89.64	\$112.77	\$124.05	\$12.41
NPM	Grand River Enterprises	Seneca (Kings and 100s)	\$24.49	\$43.88	\$48.26	\$4.83

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	Grand River Enterprises	Seneca (120s)	\$27.49	\$47.05	\$51.75	\$5.18
NPM	Ohserase Manufacturing LLC	Signal	\$30.75	\$50.50	\$55.55	\$5.56
PM	NASCO Products, LLC	Smoker Friendly (SF)	\$30.79	\$50.54	\$55.59	\$5.56
PM	ITG Brands, LLC	Sonoma	\$46.40	\$67.05	\$73.75	\$7.38
PM	R.J. Reynolds Tobacco Company	State Express 555	\$110.50	\$134.83	\$148.31	\$14.83
PM	R.J. Reynolds Tobacco Company	Tareyton	\$110.50	\$134.83	\$148.31	\$14.83
PM	Premier Manufacturing, Inc.	Traffic	\$21.70	\$40.93	\$45.02	\$4.50
PM	R.J. Reynolds Tobacco Company	True	\$110.50	\$134.83	\$148.31	\$14.83
PM	Vector Tobacco, Inc.	USA	\$35.45	\$55.47	\$61.01	\$6.10
PM	ITG Brands, LLC	USA Gold	\$77.75	\$100.20	\$110.22	\$11.02
PM	R.J. Reynolds Tobacco Company	Vantage	\$110.50	\$134.83	\$148.31	\$14.83
PM	Philip Morris USA, Inc.	Virginia Slims	\$90.44	\$113.62	\$124.98	\$12.50
PM	NASCO Products, LLC	VLN	\$57.54	\$78.83	\$86.71	\$8.67
PM	ITG Brands, LLC	Winston	\$76.94	\$99.34	\$109.28	\$10.93